



Easter Monday, April 18th, 1927.

**TRUE - FORM**



**FOOTWEAR**  
**The Best Value**  
**IN THE TOWN**

BUY FROM THE ACTUAL MAKERS

LOCAL BRANCH:

**44, GEORGE STREET.**

HEAD OFFICE AND FACTORIES, NORTHAMPTON.

## COMMUNITY SINGING.

LUTON RED CROSS BAND.

Conductor:—E. S. Carter.

We hope everybody will sing, or try. The numbers will be announced by megaphone. Keep your eye on the conductor of the singing. The Band will play the first line of each number as a preliminary to the singing.

1

There's a long, long trail a-winding  
    Into the land of my dreams,  
Where the nightingales are singing  
    And the white moon beams;  
There's a long, long night of waiting,  
    Until my dreams all come true,  
On the day when I'll be going down  
    That long, long trail with you.

(Reproduced by permission of  
    Messrs. Wests).

2

Maxwellton braes are bonnie,  
Where early fa's the dew;  
And its there that Annie Laurie  
    Gied me her promise true,  
    Gied me her promise true,  
    Which ne'er forgot will be;  
    And for bonnie Annie Laurie  
I'd lay me doon and dee.

Like dew on the gowan lying,  
Is the fa' o' her fairy feet,  
And like winds in summer sighing,  
Her voice is low and sweet,  
Her voice is low and sweet,  
And she's a' the world to me,  
And for bonnie Annie Laurie  
I'd lay me doon and dee.

## LUTON'S FINEST VALUE IN FURNITURE

Never have our stocks been so varied up-to-date or so low-priced. A visit to our showrooms will convince you. Glance round your Home! Is there not something you require to brighten it? Then come to us, we have exactly what you want and you need not draw from your capital to secure it.

Opportunity is knocking at your door.

*Luton Furnishing Co.*  
A HOUSEHOLD NAME FOR HOUSEHOLD FURNITURE  
22 BUTE ST & 2-4 WALLER ST LUTON

## COMMUNITY SINGING, contd.

3

It's a long way to Tipperary,  
    It's a long way to go;  
It's a long way to Tipperary,  
    To the sweetest girl I know.  
    Good-bye, Piccadilly,  
    Farewell, Leicester Square,  
It's a long, long way to Tipperary,  
    But my heart's right there.

(Reproduced by permission of  
    Messrs. B. Feldman & Co.)

4

John Brown's body lies a-mould'ring in  
    the grave,  
John Brown's body lies a-mould'ring in  
    the grave,  
John Brown's body lies a-mould'ring in  
    the grave,  
    His soul is marching on.  
Glory! Glory! Hallelujah!  
Glory! Glory! Hallelujah!  
Glory! Glory! Hallelujah!  
    His soul is marching on!

## Wonderful Stocking Value!

### Twi ~ Knit

The super Artificial Silk Hose

EVERY PAIR GUARANTEED.

THESE STOCKINGS are the very best value obtainable—they are in every respect equal to the hose usually priced at 3/11 per pair. "Twi-Knit" is a faultless, fine-gauge hose made of super quality Artificial Silk plated on combed Egyptian Cotton, with the Artificial Silk running the full length of the stocking. The welt is interlined to assure elasticity and is encircled with effective stop-ladder courses. The hose is knitted to shape with the improved seamed back and realistic mock fashionings. The ankles and soles are fully spliced—the toes and heels specially strengthened.

Altogether a superior looking, finely finished, soft, lustrous, shapely, All-British Hose of exceptional merit—offered at a price which shows a saving of at least 1/- per pair.

GUARANTEED LADDERPROOF AND TO GIVE SATISFACTION.

All the Smartest and very lastest Shades **2/11**  
PER PAIR

**STRANGE & SON,**

34 to 44, WELLINGTON STREET,  
LUTON.

## COMMUNITY SINGING, contd.

5

Abide with me! Fast falls the eventide;  
The darkness deepens; Lord with me  
abide!  
When other helpers fail, and comforts flee,  
Help of the helpless, O, abide with me.

I need Thy presence every passing hour;  
What but Thy grace can foil the tempter's  
power?  
Who like Thyself my guide and stay can  
be?  
Through cloud and sunshine, O, abide  
with me.

I fear no foe, with Thee at hand to bless:  
Ills have no weight, and tears no bitter-  
ness:  
Where is death's sting? where, grave, thy  
victory?  
I triumph still, if Thou abide with me.

Hold Thou Thy Cross before my closing  
eyes!  
Shine through the gloom, and point me  
to the skies!  
Heaven's morning breaks, and earth's  
vain shadows flee!  
In life, in death, O Lord, abide with me.

6

'Mid pleasures and palaces though we may  
roam,  
Be it ever so humble, there's no place like  
home.  
A charm from the skies seems to hallow  
us there,  
Which seek through the world, is ne'er  
met with elsewhere.

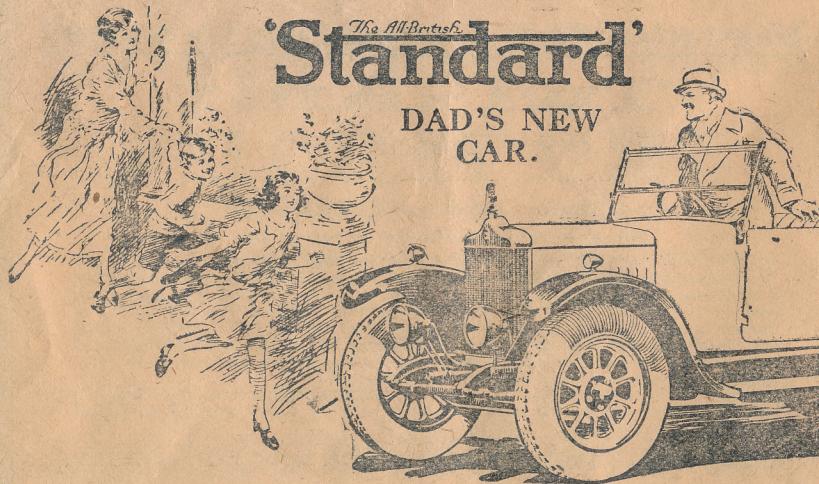
Home, home, sweet, sweet home,  
There's no place like Home,  
There's no place like Home.

## COMMENTS ON THE GAME AND PLAYERS

This afternoon we have certainly one of the strongest elevens in the Southern section of the League. Undoubtedly Brighton and Hove Albion are a side that would command the respect of the best in the country. They have a very fine defence, a forward line that seems all goal-scorers, and a hefty middle line. We hope our boys will toe the mark fit and well, and do better than in either of the games they have already played this Eastertide.

climbing to the head of affairs. They actually took 30 points of a possible 38, and had they maintained that form they would have been certain champions. Since the New Year they have been less consistent, and though they are very hard to beat at any time, we are hoping they will have a fall to-day.

Holiday football takes its toll, and it is possible that both teams, which were selected before the holidays, may undergo alteration. Be that as it may, we are looking forward to a really good game, and we hope it will be clean and worthy of the two clubs.



WEST END MOTORS,

(LONDON & LUTON) LTD.

233, Dunstable Road, LUTON.

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SECRETARIES OF LOCAL CLUBS

Before fixing your Transport

WRITE or CALL  
FOR OUR TERMS

The  
NATIONAL OMNIBUS & TRANSPORT Co., Ltd.

Phone 1260  
LUTON.

Langley Street,  
Luton.

**Prize Medal and Diploma**

AWARDED TO

**J. W. GREEN, Ltd.**

BREWERS' EXHIBITION, LONDON, 1926.

Noted Lutonian Ales

## CITROËN For Value

Have you seen the  
**NEW MODELS**  
from the

British Works at Slough?

11.4 h.p. All-Steel  
**4-SEATER TOURER, £165**  
**1-DOOR SALOON £190**

Buy Now at 1927 Prices.

All Models in Stock.  
Ask for Catalogue and Trial Run.  
Part Exchanges and Easy Terms.

**Brown & Carruthers**

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**LUTON** Phone 719

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TO  
SUIT**

YOU ON

**SUITABLE TERMS**

**G. V. STRAW & Co.,**

Cash and Credit Tailors, Drapers and Outfitters,  
18a, Adelaide Street, LUTON, Beds.

DRINK

## ALLEN'S

CELEBRATED MINERALS  
obtainable on the ground.

They Stand Alone for Size and 'Tone'

**SMOKE**

## SUNRIPE

EXTRA  
SIZE

**10 for 6d 20 for 1/-**

Also  
50's

## LUTON TOWN.

Colours—White Jerseys, Black Knickers.

RIGHT

2 Richards  
4 Black  
7 Pointon  
8 Reid

12 Wilson  
13 Hopkins  
17 Little  
20 Curran

LEFT

1 Harper

5 Rennie  
9 Thompson

14 Cook  
18 Mooney

22 Williams

LEFT

3 Till  
6 Millar  
10 Woods  
11 Dennis

Linesmen:  
Mr. S. F. ROUS,  
Hemel Hempstead.  
Mr. A. POTTON, Homerton.

15 Jennings  
19 Wilkinson  
21 Jenkins

RIGHT

16 Oswald



## BRIGHTON.

Colours—Blue and White Stripes, White Knickers.

## MUSIC

A HIGH-CLASS GRAMOPHONE

6/- down and 2/- weekly

"Equiphone" Wireless Receiver

from 10/- down and 2/6 weekly

**BOULTER & CO.,** 48 CASTLE ST.,  
LUTON

Have your **CAMERA FILMS**  
DEVELOPED and PRINTED at

## COCKER'S

The Photographic Chemist.

He will try and get a good negative from every snapshot

169, DUNSTABLE RD., Corner of  
Kenilworth Road, LUTON

ELLIMAN'S  
Embrocation



# Picturedrome

Park Street.

TO-NIGHT

## Shipwrecked

Featuring

**SEENA OWEN**

See Bills for Special Holiday Performances.

## FILM STARS



James Kirkwood.



Lila Lee.



Claire Windsor.



Wallace Reid.

# HIGH TOWN

ELECTRIC THEATRE

THE FINEST PICTURES ALWAYS.

TO-NIGHT

A William Fox production

## Yellow Fingers

with

**Olive Bordon & Ralph Ince**

in the leading roles.

See Bills for Holiday Arrangements

## GORDON STREET

County Electric Pavilion  
THE HOME OF IDEAL COMEDIES

TO-NIGHT.

**HAROLD LLOYD**

in

## For Heaven's Sake

See Bills for Special Times of Opening.

# EMPIRE CINEMA

BURY PARK ROAD

Week commencing Monday, Apr. 18

## 4 Features

MONDAY, TUESDAY & WEDNESDAY

## THE HYPOCRITE THE BOY FRIEND

THURSDAY, FRIDAY & SATURDAY

## The Princess and the Clown

## A HERO OF THE BIG SNOW

See Bills for Holiday Announcements

## HALF-TIME SCORES. AS SHOWN ON THE BOARD.

| CLUBS.<br>First named is home team. | Scores. | CLUBS.<br>First named is home team.  | Scores. |
|-------------------------------------|---------|--------------------------------------|---------|
| <b>A</b> Aston Villa v. Arsenal     |         | <b>G</b> Barnsley v. Portsmouth      |         |
| <b>B</b> Derby C. v. Manchester U.  |         | <b>H</b> Hull v. Preston             |         |
| <b>C</b> Everton v. Birmingham      |         | <b>K</b> Manchester C. v. Darlington |         |
| <b>D</b> Leicester v. Bury          |         | <b>L</b> Notts Co. v. Bradford C.    |         |
| <b>E</b> Sheffield U. v. Bolton W.  |         | <b>M</b> Oldham v. Notts Forest      |         |
| <b>F</b> W. Bromwich v. Blackburn   |         | <b>N</b> Reading v. Grimsby          |         |

**NOTE**—The Telegraph Board on the Ground will give a letter and two figures only. *Illustration*—**A 2-0** would mean that the Half-time results was Aston Villa 2, Arsenal 0. **A 0-2** would mean that the half-time result was Aston Villa 0, Arsenal 2.

## WIRELESS

—The word to remember  
when you buy Gifts

**FOR THE BOY.** A complete Crystal installation. Can't you picture his rapture as he listens on his very own little set? We have a full range of Crystal Sets—some quite cheap, but all guaranteed.

**FOR FATHER.** A pair of Headphones or a Loud Speaker. An extra pair of 'phones are always welcome, and a Loud Speaker—well, who doesn't want one? Our range of Loud Speakers and Headphones is very comprehensive. Ask for a demonstration.

**FOR THE FAMILY.** A complete Valve Receiver. That's a bright idea, isn't it? Music in the home the whole year round. You'd always be thanked for such a present. Whatever your requirements, we have a Receiver in stock to suit you

## BOROUGH ENGINEERING WORKS, Ltd.

Telephone 646

45, CASTLE ST., LUTON.

Office:  
28, Ashton Road.

Agents for LUCAS, ROTAX and C.A.V. BATTERIES

Large Stocks held

Trade supplied

## L-N-E-R FOOTBALL MATCHES

CHEAP TICKETS to LUTON  
EVERY SATURDAY until 30th April 1927

FROM

|                 |   |      |                        |   |     |
|-----------------|---|------|------------------------|---|-----|
| HITCHIN         | - | 2 9  | HATFIELD               | - | 1/4 |
| STEVENAGE       | - | 2/5  | WELWYN GARDEN CITY     | - | 1/4 |
| KNEBWORTH       | - | 1/11 | AYOT                   | - | 1/4 |
| WELWYN NORTH    | - | 1/6  | WHEATHAMPSTEAD         | - | 1/- |
| HERTFORD NORTH  | - | 2/2  | HARPENDEN              | - | -/9 |
| HERTINGFORDBURY | - | 2/-  | LUTON HOO              | - | -/5 |
| COLE GREEN      | - | 1/10 | DUNSTABLE (Church St.) | - | -/6 |

by any train between 9.0 a.m. and 3 p.m.

CHEAP FIRST CLASS TICKETS WILL ALSO BE ISSUED.

In connection with Evening Matches the outward halves of tickets will be available between the hours of 9 a.m. and 5 p.m.

Return same day by any train after 3.30 p.m.

## W. J. EDWARDS

for

## MOTOR REMOVALS

Estimates Free.

Competitive Prices.

Competent Men.

All weather Car for hire. Any distance.

60, Russell Street,  
LUTON.  
Phone 256.

## THE HOUSE FOR RINGS.

### Diamond Rings.

Beautiful stones  
securely set in 18 ct.  
gold and platinum.  
£1 10 to £50



3/6 to £4

### Signet Rings.

9 ct. and 18 ct. gold,  
in a vast range of  
the latest designs.



Wedding Rings.  
9 ct. and 22 ct. gold,  
15 sizes in 20 prices,  
including latest  
"Court" Shapes.  
4/6 to £4 10

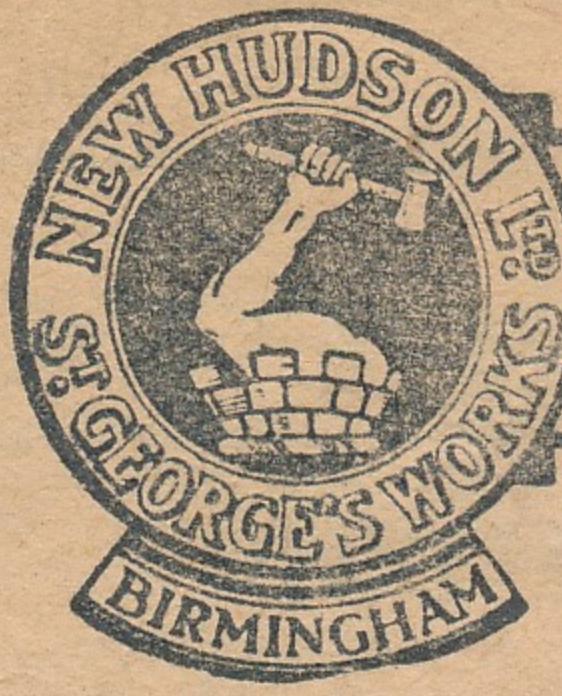


4/6 to £4 10

F. HINDS, Ltd.  
The London Jewellers,  
5, Park Square, LUTON.

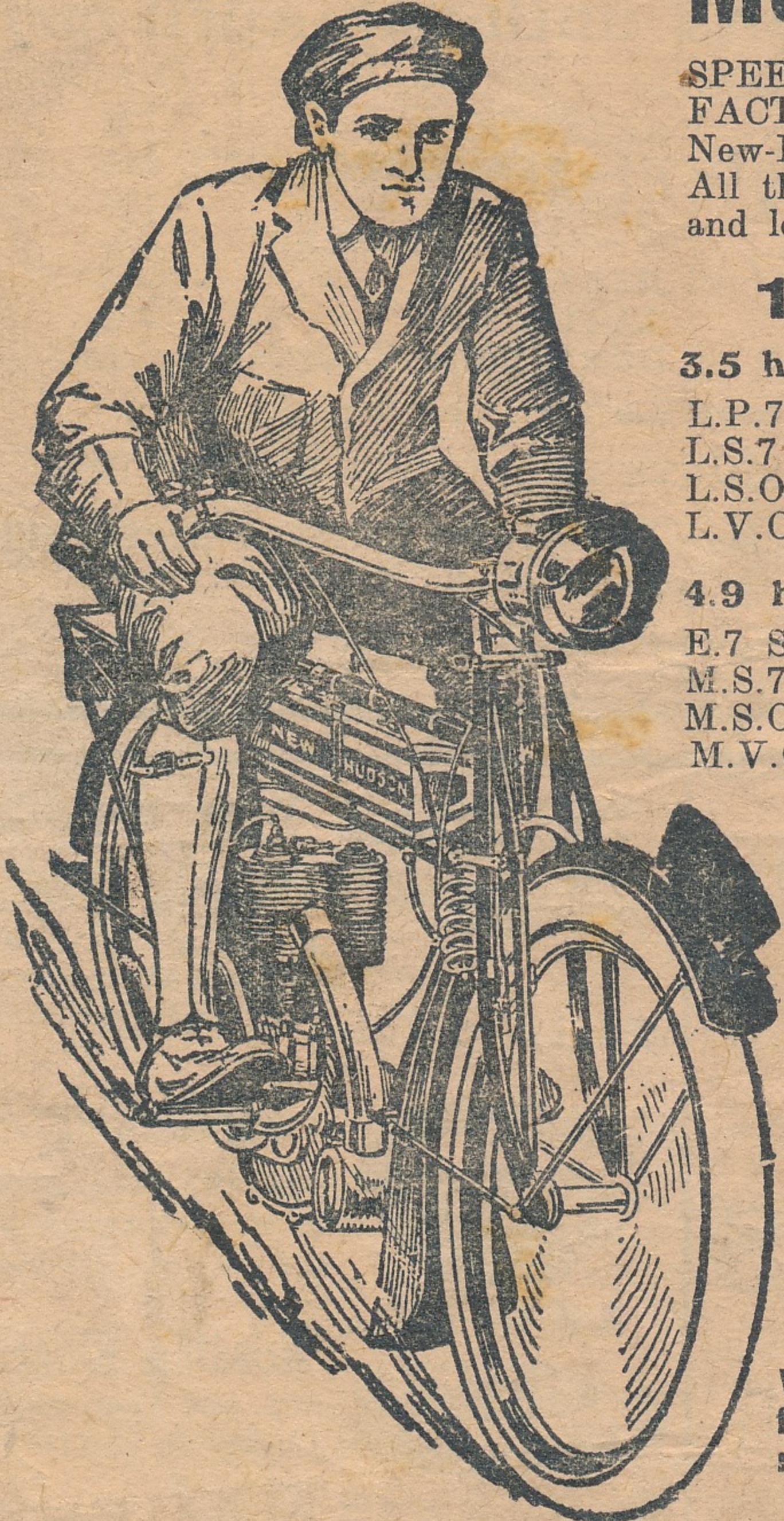
Branches in London and Provinces.

Established 1856.



# NEW-HUDSON

## Motor Cycles



SPEED, SILENCE, SAFETY, SATISFACTION is the policy underlying the New-Hudson 1927 range of Models. All the latest improvements in design, and lower prices.

### 1927 MODELS

#### 3.5 h.p. Models

|                          |     |    |   |
|--------------------------|-----|----|---|
| L.P.7 Side Valve .....   | £39 | 17 | 6 |
| L.S.7 Side Valve .....   | £46 | 10 | 0 |
| L.S.O.7 O.H.V. Twin Port | £54 | 10 | 0 |
| L.V.O.7 O.H.V. Twin Port | £65 | 0  | 0 |

#### 4.9 h.p. Models

|                          |     |    |   |
|--------------------------|-----|----|---|
| E.7 Side Valve .....     | £43 | 10 | 0 |
| M.S.7 Side Valve .....   | £49 | 10 | 0 |
| M.S.O.7 O.H.V. Twin Port | £59 | 10 | 0 |
| M.V.O.7 O.H.V. Twin Port | £70 | 0  | 0 |

The range of New-Hudson Bicycles for 1927 is most comprehensive—a Model for every Rider. Value is better than ever, if such a thing is possible.

Models from £5-19-6  
to £9-9-0

With everything of the best in Specification, New Hudson Motor Cycles represent the very best value it is possible to obtain.

**NEW HUDSON DEPOT,**  
(H. G. PARTRIDGE & Co.)

**10-12, CHAPEL STREET, LUTON.**

PHONE 234.